



Blueprint

Choosing A Topic

In just one sentence, how would you describe the topic of your course?

Limiting your scope to one central idea or skill makes your course design decisions much clearer. Work based on what you know right now.

Example Topic

A chef who wants to make courses for beginners might write:

For my course...

I'm going to teach

how to make

ice cream.

Your Topic

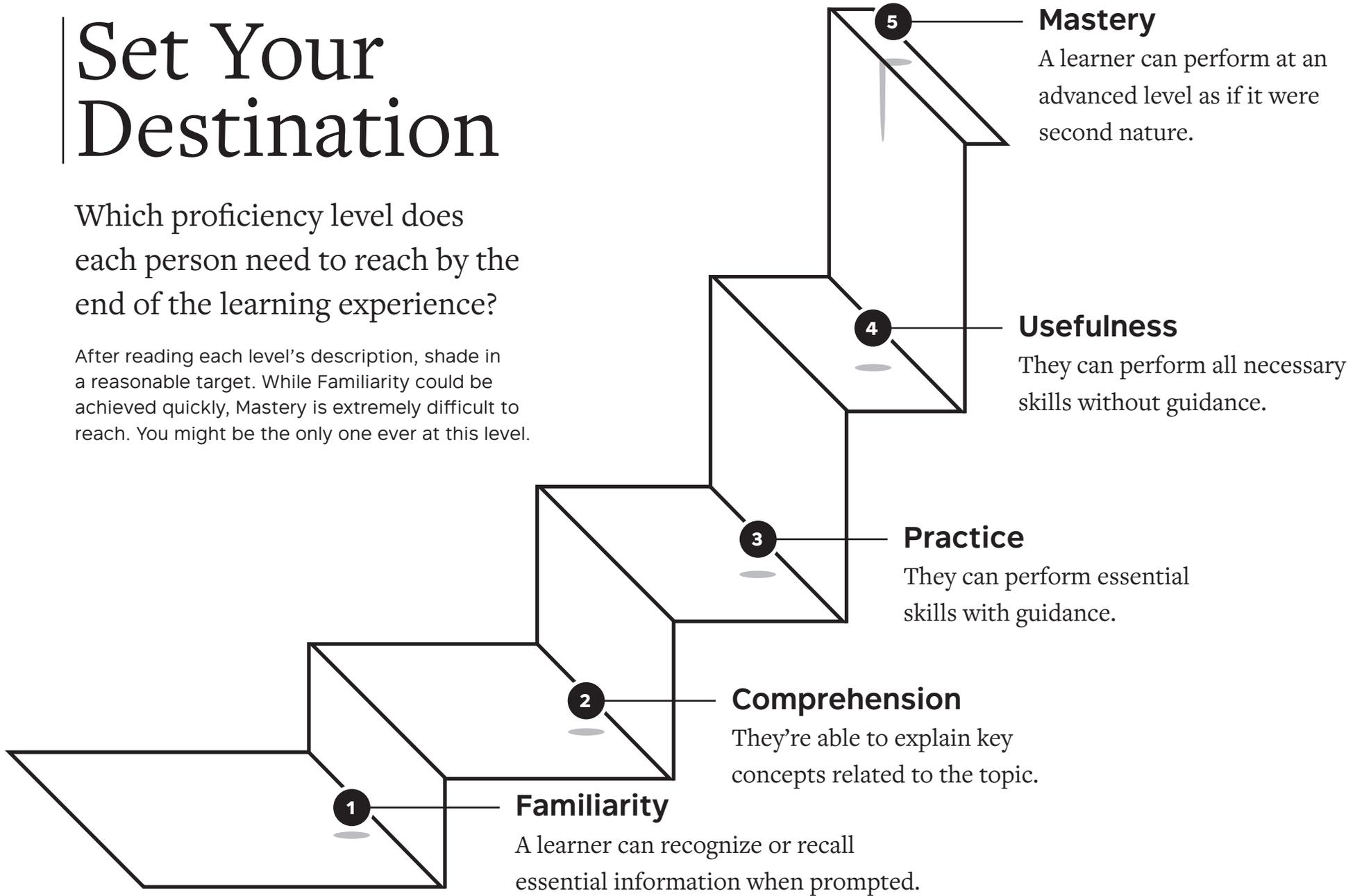
Remember, just a single sentence:

For my course...

Set Your Destination

Which proficiency level does each person need to reach by the end of the learning experience?

After reading each level's description, shade in a reasonable target. While Familiarity could be achieved quickly, Mastery is extremely difficult to reach. You might be the only one ever at this level.



Learning Gaps

Identifying learning gaps helps you write effective learning outcomes.

Learning Gaps are the missing pieces of knowledge, skill, and motivation that stand between your learners and their goals.

1

Knowledge

Which things don't they know?

2

Skill

Which things will require practice?

3

Motivation

Which things do they know and can do, but aren't doing?

Each section includes a set of horizontal writing lines and a semi-circular shape at the bottom.

Learning Outcomes

What real-life evidence will show that your learners closed their Learning Gaps?

First write your outcomes— one per container. Then number them in the sequence in which they need to be reached. Try drawing lines between related outcomes.

